

TransferMate Education | Student Playbook

Email Template – International Student Offices

Your international student offices can use this email template as a follow-up for new and continuing international students who have yet to pay their tuition and housing fees in more supportive detail.

Email Subject: *|FNAME|*, don't forget to pay your (INSERT INSTITUTION NAME) student tuition and housing fees.

Preview text: Minimize international transfer fees with TransferMate in partnership with Barclays.

Email Body:

Dear *|FNAME|*,

Paying student tuition and housing fees internationally can be stressful. When you pay via traditional methods, the money you send goes through multiple banks worldwide to reach (INSTITUTION NAME HERE).

Each transfer between banks incurs handling charges and foreign exchange costs, so the money you send to (INSTITUTION NAME HERE) becomes less than what you sent.

An easy and safe way to pay is through TransferMate in partnership with Barclays. It enables you to pay online from accounts in your home country and in your local currency.

Use TransferMate in partnership with Barclays to:

- Pay from your home country in your local currency.
- Receive preferential foreign exchange rates, with a promise to match competitor rates.
- Avail of *Zero* international transfer fees.
- Track your payment live any time via your (STUDENT PORTAL/PAYMENT PAGE).
- Use 24/7 multilingual student support by phone, email, and live chat.

Use any of the following payment options from your home country:

- Debit/Credit Card
- Union Pay
- AliPay
- Wire Transfers
- And More

Start the payment process now: (INSERT YOUR LINK TO YOUR INSTITUTION'S STUDENT PORTAL/PAYMENT PAGE HERE)

(YOUR SIGNATURE)

Commented [CB1]: Embed your Institutions Student portal/payments page link